

Locality Working

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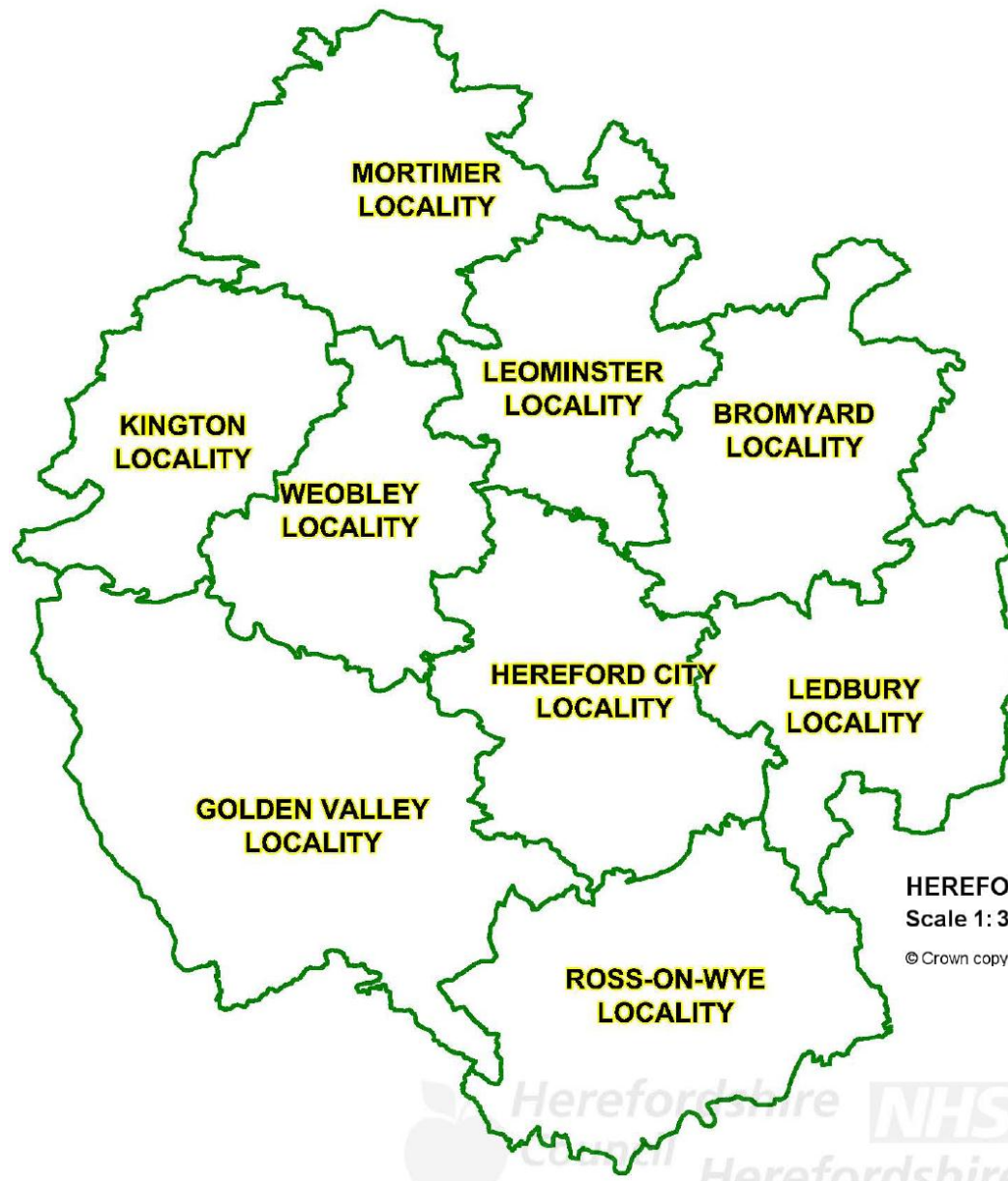
Tuesday 20 September, 2011

Nine localities

- Herefordshire Public Services - HPS (Council and PCT) and its public sector partners have been developing a common approach to localities
- Nine localities have been identified to help us structure service delivery closer to our communities and address local needs
- This approach was endorsed by the Herefordshire Partnership and Herefordshire Council Cabinet

Locality areas

- It was decided that the nine localities should be built up from Civil Parish Boundaries as they have the most clear linkage to local communities and:
 - Are consistent through time
 - Can be matched to a high degree to Lower Super Output Areas (LSOAs)
 - Can be used for analysis purposes
 - Are already used by other partners



HEREFORDSHIRE LOCALITIES

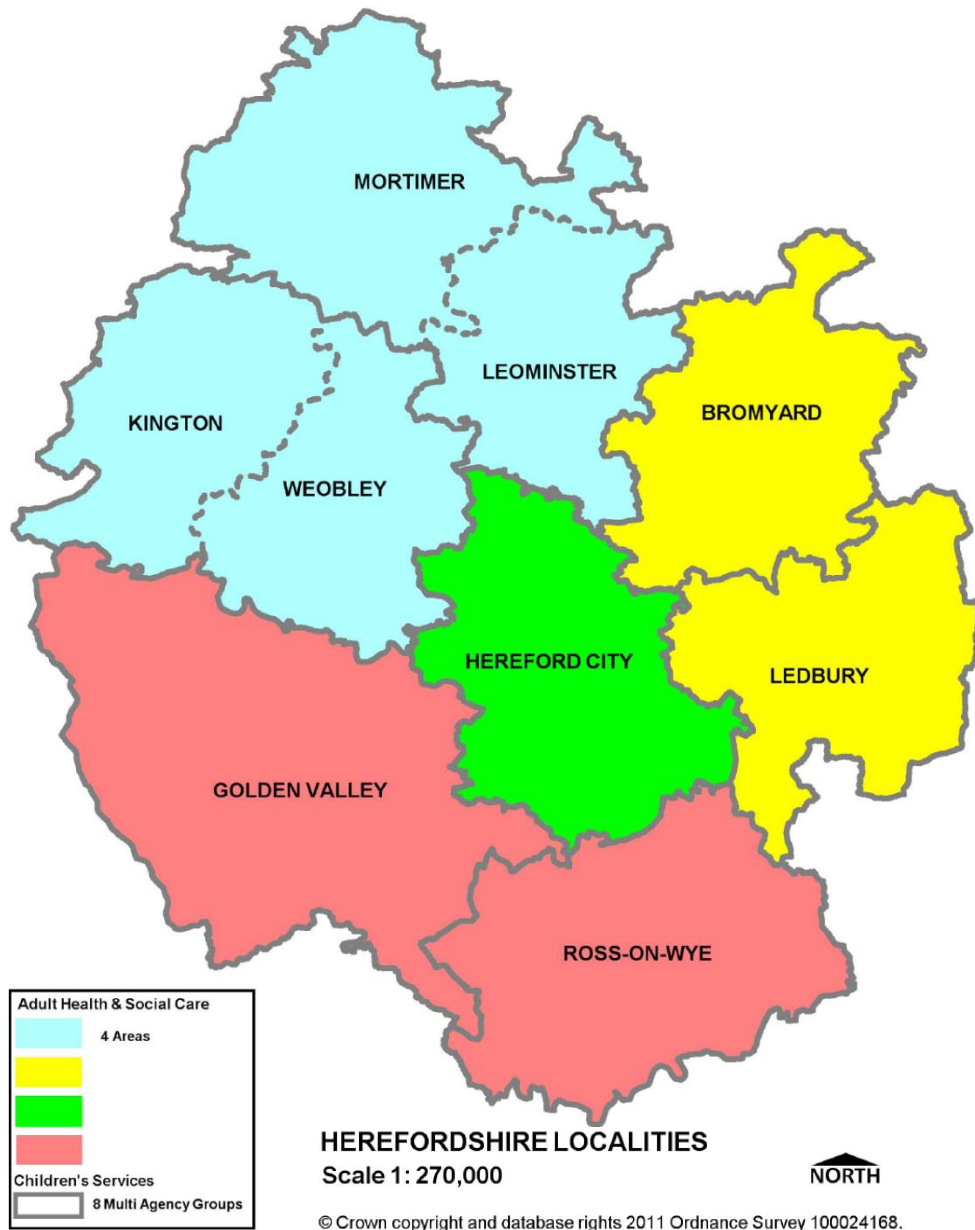
Scale 1: 300,000



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Different tiers

- The nine localities have a different asset base and a different service delivery role:
 - Tier one – Rural areas (Weobley, Golden Valley and Mortimer), serving the needs of their immediate customers (residents, businesses)
 - Tier two – Market towns; serving the needs of their customers, as well as those of the rural areas surrounding them
 - Tier three – Hereford City; providing a broad range of facilities and serving both the needs of its customers as well as those of the county and beyond



- Locality working arrangements have been introduced for Children's Services and Health & Adult Social Care
- Structures are aligned to the nine areas and to each other
- These four areas are also being used by the Police

Locality Strategy

- The Locality Strategy sets out our vision and objectives for locality working within the county
 - Strengthened community leadership
 - Services meeting the needs of communities
 - Joined up local services
 - Working in partnership with empowered communities
- Feedback from ward members, parish councils and other partners was clear:
 - Concerns about new tier of bureaucracy and the role of elected politicians

Roll out of locality working

- Profiles have been produced for each of the areas to inform the implementation of the Strategy
- The original proposals for the development of Locality Based Partnerships have been refined to take into account the feedback received
- The approach proposed acknowledges the role of ward members as community leaders and is flexible, recognising that 'one size does not fit all'

Locality working

- This new way of working will be supported through existing staff/resources and each of the localities will be supported by Senior Managers who will have a key role in:
 - Organising local members briefings (based on the localities)
 - Locality lead officers will have the role of managing relationships with other organisations
- Local members will have a key role in managing the interface with Parish Councils

Locality lead officers

Locality	Lead Officers
Golden Valley	David Powell
Weobley	Sue Doheny
Mortimer	Richard Beavan-Pearson
Ledbury	Jenny Lewis, Andy Tector
Kington	Andrew Ashcroft, Chris Chapman
Ross-on-Wye	Richard Gabb, Sarah Aitken
Bromyard	Chris Baird
Leominster	Kathy O'Mahony, Paul Nicholas
Hereford	Richard Ball, Natalia Silver

Locality working

- Current tasks for locality lead officers are to:
 - Meet with local ward members
 - Develop an understanding of the locality
 - Begin to map key issues
 - Identify key partners (community, service professionals)
- Local members will be asked to engage with Parish Councils over preferred arrangements in their areas